

# FRAMEWORK AND TOOLKIT FOR IMPLEMENTING DISTRIBUTED AND BLENDED EUROPEAN MICRO-MINOR

Multiplier event 2. May 16th, 9-12 CET.

9:00: Keynote 1

## OVERCOMING TYPICAL CHALLENGES IN BECOMING AN ONLINE/BLENDED LEARNING TEACHER

### Mikko Rönkkö

Associate professor of entrepreneurship, Jyväskylä University School of Business and Economics, University of Jyväskylä.

*Educational designers report that many teachers struggle with getting started with blended and online learning. A key problem is that converting an existing course to an online/blended learning one might seem daunting. Indeed, the teacher's lack of time is seen as a major barrier to implementing online/blended learning.*

In this talk, Dr. Rönkkö discusses how he overcame these problems and was able to convert most of his teaching portfolio, which contains entrepreneurship and research methods courses, to an online/blended learning format. In addition to teaching at different universities, Dr. Rönkkö provides free teaching on YouTube, where his channel is approaching 10k followers and 1M views. During the talk, he shares what he has found to work and what he thinks should be avoided.



## PROJECT TRACK: INTERMEDIATE RESULTS BY PARTNERS



10:00: Project Result 1

Dr. Alvaro Pina Stranger, Universite De Rennes

## Project Result: Toolkit for implementing an European minor

The portfolio project focuses on designing, testing, and implementing an inter-university Micro-Minor in European Entrepreneurship. The implementation of such an activity must consider and articulate various dimensions, both from local ecosystems and consortium-level constraints. The toolkit we developed during the project enables us to understand the three phases of our experimental project: the initial 'naive' design phase, the challenging first iteration, and the new order created by the lessons learned. Additionally, the toolkit guides other university consortia to replicate this activity with less effort, thereby making the Micro-Minor scalable.



10:30: Project Result 2

Dr. Lorenzo Angeli and Jessica Lucchetta, University of Trento

## Monitoring and assessing distributed entrepreneurship education: the Portfolio project's evaluation toolkit

Education researchers often struggle with gathering data on the effectiveness of their classes, especially when they involve the development of hard-to-measure skills and competencies. In the Porfolio project, where our education faced the extra challenge of being online and distributed among many universities, the challenge was even harder. In this talk, we will present the mixed-methods research and evaluation framework we designed for the purpose, along with preliminary lessons learned from the first two years of the project.

11:00: Keynote 2

## THE GOALS, CHALLENGES, AND ACHIEVEMENTS OF CHARM-EU COOPERATION CONCERNING INTER-UNIVERSITY EDUCATION

### Márta Turcsányi-Szabóy

Dean's Commissionaire for Educational Innovation, ELTE Faculty of Informatics.

*CHARM-EU (CHallenge-driven, Accessible, Research-based, Mobile European University), which now has expanded to CHARM-EIGHT was co-funded by the Erasmus + Programme, between the University of Barcelona (coordinator), Trinity College Dublin, Utrecht University, the University of Montpellier, Eötvös Loránd University Budapest, Åbo Akademi University, Julius-Maximilians-University Würzburg, Ruhr West University of Applied Sciences and the University of Bergen.*

The talk will elaborate on how CHARM-EU has been building up a deep and successful collaboration between its partners that resulted in designing several innovative tools, models, programmes and practices, one of them being the first accredited Master's degree programme (Master's in Global Challenges for Sustainability). The alliance has brought together academic staff of different disciplines and universities, engaged external stakeholders and developed a governance model with innovative administrative structures supported by core values: inclusive, student-focused, socially responsible, sustainable, innovative, transparent and transdisciplinary.

For more information:

<https://www.elte.hu/en/charm-eu/charm-eight>

